



ARTISAN

DENTAL

2025 IMPACT REPORT

Creating Multi-Dimensional Value For All Stakeholders



MISSION:

Our mission is to optimize the health and happiness of our patients, team members, suppliers, community, and the environment through exceptional quality care and sustainable business practices.

VISION:

Our mission will be enacted by providing exceptional quality oral health care that is empathetic, caring and compassionate. We will create opportunities for the growth and development of our team members professionally and personally. The prosperity of the organization will create the conditions for all of its stakeholders to flourish.

VALUES:

Love, Wisdom, Compassion, Service, Collaboration, Creativity, Ethical Integrity, Empathy, Fun



Dear Stakeholders,

We feel grateful for the opportunity to share our 2025 Impact Report with you and all of our stakeholders. In 2025, we have the opportunity to realize our mission, vision and values through the implementation of a range of new initiatives as well as continue many of our unique programs and practices designed to bring quality of life enhancing experience to our stakeholders.

We also invested time and energy planning an expansion of our existing facilities to provide additional capacity to care for new and existing patients. We also look forward to expanding our team of health care professions to better serve you with additional appointment time and service offerings.

In the following pages you will see a sampling of some of the new products, programs and services we began offering in 2025.

In 2026, we are planning to introduce Curodont, a new product that is used to treat early tooth decay. This new non-invasive therapeutic option, combined with homecare can arrest the progression of early decay. We will be introducing the Ntrinsic, personality/strength profile within our team as well as offering ongoing team training based on the Ntrinsic model. We will be continuing our collaboration with More Smiles Wisconsin to offer care to individuals without dental insurance and the means to afford dental care. We will also be introducing the Green Box Compost, food composting program within our facility to remove more waste from the curbside garbage systems and contribute to the creation of nutrient dense compost.

We look forward to introducing you to our new expanded facility and delivering exceptional quality care that is empathetic and compassionate.

With appreciation,



Dr. Nicole Andersen, Co-owner, Dentist



Scott Andersen, Co-owner, Director of Stakeholder Stewardship



As a mission, vision and values focused enterprise, our intention is to create multi-dimensional value for all stakeholders connected to our business. In an effort to provide our stakeholders with an independent third party perspective regarding our ability to bring our mission to life, we pursued and earned Certified B Corporation® status in 2017, in 2021 and 2024 we received Re-Certification. To become a Certified B Corporation®, an organization must meet rigorous standards of social and environmental performance, accountability and transparency. The B Corporation certification has been described by Inc. magazine as the most rigorous global standard for socially responsible business.⁽¹⁾

In the following pages **you will find examples of how Artisan Dental is creating benefits for our patients, team members, customers, community and environment, together with how these benefits contribute to the realization of the SDGs.**

The content of this Impact Report has not been approved by the United Nations and does not reflect the views of the United Nations or its officials or Member States. To learn more about the United Nations Sustainable Development Goals (SDGs) please visit <https://sdgs.un.org/> *

References -

1. Stanford Social Innovation Review. Has the B Corp Movement Made a Difference? Oct. 13th, 2014. https://ssir.org/articles/entry/has_the_b_corp_movement_made_a_difference

IMPACT AREA SCORES

93.5

GOVERNANCE

15

CUSTOMERS

15.8

WORKERS

24.3

COMMUNITY

19.8

ENVIRONMENT

18.4

Certified



Corporation

Part of a global movement working to benefit people and the planet.

Learn more at bcorp.com

GOVERNANCE

1. Artisan Dental's - earned the **Certified Great Places to Work** designations based on feedback from Artisan's team members.



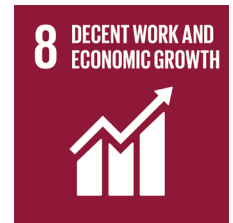
Great Place To Work
Certified
AUG 2025-AUG 2026
USA

Our employees have spoken!
Our company culture is amazing and our Great Place to Work Certification™ proves it.

Source: 2025 Great Place To Work Trust Index® Survey

An illustration of a diverse group of ten people of various ethnicities and ages, some with their arms raised in celebration, standing in a line.

Sustainable Development Goals



We're Great Place to Work-Certified™!



Great Place To Work
Certified
AUG 2025-AUG 2026
USA

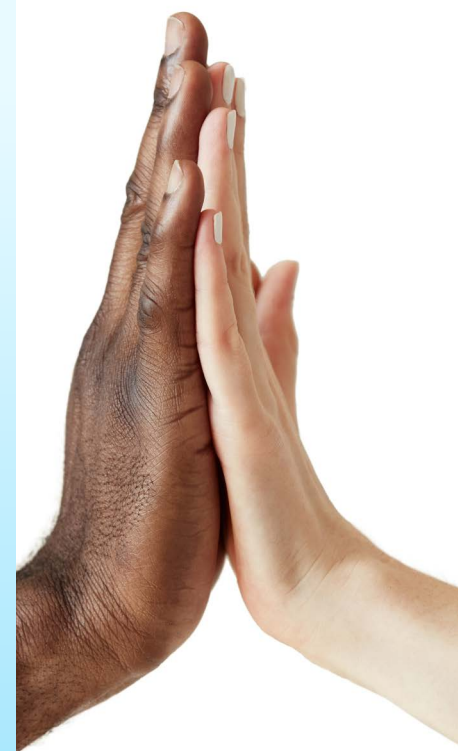
Artisan Dental, LLC

85% of employees at Artisan Dental, LLC say it is a great place to work compared to 57% of employees at a typical U.S.-based company*



Company	Percentage
Artisan Dental, LLC	85%
Typical Company	57%

Source: Great Place To Work® 2021 U.S. National Employee Engagement Study*



CUSTOMERS



1. Dr. Nicole Andersen was voted as a **top Dentist for the 15th consecutive year in row** by her dental colleagues in the Madison area.
2. We introduced two new products for patient at-home care with more sustainable attributes. Cocofloss, dental floss uses woven fibers, it is a more thorough product for flossing. Is more environmentally sustainable in that it is made of 85% recycled polyester woven from post-consumer plastic sourced from recycled water bottles. Using recycled water bottles requires 64% less energy, 94% less water, and 32% fewer CO2 emissions compared with virgin polyester. Risewell Toothpaste uses hydroxyapatite is a naturally occurring mineral that makes up 97% of our tooth enamel and has been scientifically-proven to strengthen and protect your teeth without fluoride.
3. Within the clinic, we introduced a new product, called Hybex Gel, which increases the quality of patient care by dehydrating root surface calculus allowing our team to more thoroughly remove deposits without damaging the root or tooth structure from overscaling.

Sustainable Development Goals



Patient Perspectives -

*I have been a patient at **Artisan Dental** for over five years, and **my experience has been nothing short of outstanding.** From the moment you step into the clinic, you are warmly welcomed, setting the tone for the exceptional care that follows.*

*Over the years, I have undergone multiple cleanings, cavity treatments, and a crown installation. Each procedure has been handled with remarkable thoroughness and care. **The dental hygienists are meticulous, ensuring a comfortable and effective experience every time.** A special shout-out to Madelyn for her exceptional dedication!*

Dr. Nicole Andersen and Dr. Shruthi Dayal are truly amazing, bringing expertise and compassion to every visit. Jonlyn has been incredibly supportive, always ensuring patients feel well cared for.

***Thank you, Artisan Dental, for your outstanding service!** I only wish I could bring you with me to my new state.*

*My visit with Dr. Reherrmann was amazing! He was thorough, explained the procedure and what to expect. His explanations were realistic and clear. **He is my hero!***

Nicole Andersen, DDS

SELECTED

topDENTISTS™

2011 - 2025

WORKERS

Implemented clinical assistant, patient care coordinator and dental hygienist appreciation days.

SCORE
24.3



Lindsay - Director of H.R., Cassandra - Dental Assistant, and Katie - Patient Care Coordinator



Jonlyn and Julianna, Dental Assistants

Sustainable Development Goals

8 DECENT WORK AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES



COMMUNITY

SCORE
19.8

1. Artisan Dental team members volunteer across multiple days at More Smiles Wisconsin to provide care for individuals without dental insurance or means to afford out of pocket care.
2. Artisan team members participate in the annual Fetch Dog Walk with registrations and donations paid by Artisan Dental.
3. Artisan Dental continued its Wellness Series programming by offering complementary participation in programs ranging from the benefits of individual counseling to coaching and personal energy management, from **Lebeau Possibilities, Recovery,** and **Aubrey Cramer Coaching.** This series is open to all stakeholders, including patients, team members and suppliers. The highest level of program participation comes from our patients!

Sustainable Development Goals



Staff at the More Smiles Wisconsin Event



Staff at the Fetch Dog Walk



Wellness Series



ENVIRONMENT

SCORE
18.4

Artisan Dental shared a presentation at the Dane County Dental Societies monthly meeting. The presentation included an overview of the evolution of sustainable business models, the benefits for an organization's stakeholders when implementing sustainability principles. Case studies of how other dental industry participants have incorporated sustainability practices within their organizations was also provided.

Sustainable Development Goals

Greater Dane
Dental Society

7 AFFORDABLE AND CLEAN ENERGY



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION





ARTISAN
DENTAL

2025 IMPACT DONATIONS

LINKED TO U.N. SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY



- Mercy Corp.
- Direct Relief International

10 REDUCED INEQUALITIES



- Teach For All
- Human Rights Watch

2 ZERO HUNGER



- Second Harvest Food Bank
- Unicef

11 SUSTAINABLE CITIES AND COMMUNITIES



- Sustain Dane
- Landesa

3 GOOD HEALTH AND WELL-BEING



- UW Health - Carbone Cancer Center
- UW Center for Healthy Minds

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



- Environmental Working Group
- Wisconsin Sustainable Business Council

4 QUALITY EDUCATION



- Room to Read
- Boys and Girls Club of Dane Cty.

13 CLIMATE ACTION



- National Resource Defense Council
- Conservation Fund

5 GENDER EQUALITY



- Women For Women International
- Global Fund for Women

14 LIFE BELOW WATER



- Environmental Defense Fund
- Oceana

6 CLEAN WATER AND SANITATION



- Water for South Sudan
- Bill and Melinda Gates Foundation

15 LIFE ON LAND



- World Wildlife Fund
- Dane County Humane Society

7 AFFORDABLE AND CLEAN ENERGY



- Ceres
- Conservation Fund

16 PEACE, JUSTICE AND STRONG INSTITUTIONS



- Human Rights Watch
- Search for Common Ground

8 DECENT WORK AND ECONOMIC GROWTH



- Landesa
- Care

17 PARTNERSHIPS FOR THE GOALS



- Ashoka
- Community Shares of Wisconsin

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



- Path
- Partners in Health



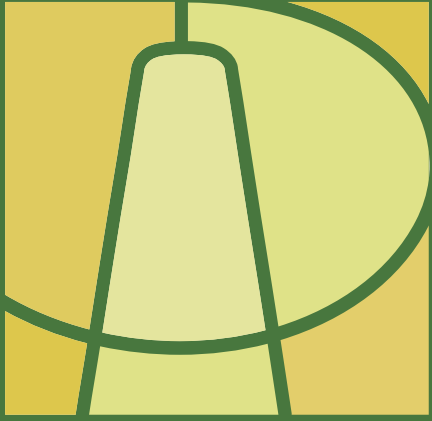
THE B CORP DECLARATION OF INTERDEPENDENCE

We envision a global economy that uses business as a force for good. This economy is comprised of a new type of corporation - the B Corporation - Which is purpose-driven and creates benefit for all stakeholders, not just shareholders. As B Corporations and leaders of this emerging economy, we believe:

- That we must be the change we seek in the world.
- That all business ought to be conducted as if people and place mattered.
- That, through their products, practices, and profits, businesses should aspire to do no harm and benefit all.
- To do so requires that we act with the understanding that we are each dependent upon another and thus responsible for each other and future generations.

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ARTISAN DENTAL

THANK YOU FOR YOUR SUPPORT AS A STAKEHOLDER

We are inspired to continue to develop the ten capitals, four impacts and four bottom lines depicted in the MetalImpact Framework below. As valued stakeholders, we welcome your feedback on how we can continue this development by emailing us at info@artisandentalmadison.com.



MetalImpact Framework
Created by Sean Esbjörn-Hargens, PhD
www.metaintegral.com